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**We pay finder's fees
for relevant
introductions**

ABOUT US

Cofounded by seasoned operators, entrepreneurs and investors, GECP is a hands-on partner for a small or medium size business owner in the United States. Having extensive experience in the lower middle market, we partner with owners who are seeking to materially decrease the day-to-day involvement with their business, but wish to see their enterprise continue to thrive as a standalone in an entrepreneurial environment.

HIGHLIGHTS

- Seasoned team, providing quick feedback and a higher probability of close
- Captive capital for relevant opportunities
- Patient capital, allowing for long-term investments into target businesses
- Flexible transaction structures, addressing seller's specific needs and sensitivities
- Conservative capital structure with ability to over-equitize (50%+) at close

INDUSTRIES OF INTEREST

Although we remain opportunistic, GECP targets opportunities in the following industries:

- B2B Services
- Software
- Tech-enabled Services
- Healthcare Services
- BPO
- Value-added Distribution
- Specialty Finance
- Energy Services & Infrastructure
- Agricultural Services & Products

TRANSACTION CHARACTERISTICS

	Transaction Value	Company Revenue	Pre-Tax Profit
Size:	\$6 - \$40 Million	\$3 - \$50 Million	\$1 - \$6 Million
Situation:	<ul style="list-style-type: none"> • Family, founder, or entrepreneur-owned businesses seeking a change of ownership • Senior management looking to materially decrease its day-to-day involvement • Owners looking to remain with business, but in a focused role 		
Partnership Structure:	<ul style="list-style-type: none"> • Control investor (70%+ equity purchase) • Open to selling shareholders retaining minority positions and focused roles (e.g. Business Development, Sales, etc.) • Employee equity incentives, when appropriate 		